

## Abrar Abdulaziz Abulfaraj

Nationality: Saudi  
DOB: 22/02/1992  
Marital Status: Single

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### OBJECTIVE

I aim to help the Saudi media industry by using the video production and graphic design skills I gained from my experience in the United States. I believe that electronic media is a powerful tool, which serves humanity and collective awareness. I am interested in all forms of visual art and I believe that art should be applied to all visual communication fields.

### EDUCATION

August 2015 -  
December 2017

**American University, School of Communication GPA: 3.87/4.00 Washington, D.C.**  
*Master of Fine Arts in Film and Electronic Media / Concentration: Art in Entertainment*  
Thesis Project: *If You Care*: Website with motion graphics public awareness announcements regarding patients who carry invisible disabilities. Website: [ifyoucare.net](http://ifyoucare.net)

August 2012 -  
May 2015

**American University, School of Arts and Sciences GPA: 3.49/4.00 Washington, D.C.**  
*Bachelor of Arts in Studio Art*  
*Specialization: Multimedia.*

### EXPERIENCE

September 2018 -  
Present

**The Saudi Development and Reconstruction program for Yemen, Media and Strategic Communication Directorate Riyadh, Saudi Arabia**

*Senior Specialist - Film Producer (January 2019 - Present)*  
*Specialist - Film Producer (September 2018 - December 2018)*

- Participate in the department strategic plan
- Produce and edit short films and motion graphics videos
- Design the brand identity and stationary
- Design Social Media posts and infographics
- Design the program profiles
- Photograph and edit events and meetings.

March 2018 -  
August 2018

**End Consumer, Creative Department Creative Designer Jeddah, Saudi Arabia**

- Handle corporate event communications
- Create event artworks and marketing plans
- Design brand identities.

2007 - Present

**Arzag Charity Group Board Member Jeddah, Saudi Arabia**

- Help in catering the needs of several women's shelters in the city of Jeddah
- Design visual communications and organize events
- Raise the sense of social responsibly among young men and women.

March 2017-  
Present

**Abby.Freelancing Multimedia Freelancer Jeddah, Saudi Arabia**

- Design packages (logos, business cards, posters, and customized Snapchat Geofilters)
- Events media services (creative communication ideas and Social Media posts)
- Video Infographics and promotional videos.

### EXEXHIBITION

April 2018

**DC Web Fest Golden and Local Hero Awards Winner Washington D.C.**

*If You Care* project has received the gold and local hero awards in digital shorts category.

December 2017

**Ittihadi Call and Action Campaign, Al-Ittihad Club Jeddah, Saudi Arabia**

Screen Infographics video in the campaign opening ceremony and game stadium and disseminate on Social Media accounts (Twitter and Instagram.)

March 2015

**American University Design Show Washington D.C.**

Chosen to exhibit my animated logo of *Kate Spade* brand on screens.

September 2012

**Royal Embassy of Saudi Arabia**

**Washington D.C.**

Chosen to exhibit my painting *Life is Hard* in Passport DC event

**CREATIVE  
SKILLS**

- Pre-production: proposals and scriptwriting
- Production: cinematography and lighting
- Post-Production: video and sounds editing, motion graphics and illustration.

**TECHNICAL  
SKILLS**

- Adobe Creative Suite (Premiere, After Effects, Character Animator, Audition, Illustrator, Photoshop, InDesign)
- Microsoft Office Suite
- HTML and CSS.

**LANGUAGES**

- Arabic: native language
- English: fluent (speaking, reading, writing.)